



Based in Bellevue, Wash., T-Mobile USA, Inc. is the U.S. wireless operation of Deutsche Telekom AG. By the end of the fourth quarter of 2009, almost 152 million mobile customers were served by the mobile communication segments of the Deutsche Telekom group — 33.8 million by T-Mobile USA — all via a common technology platform based on GSM and UMTS, the world's most widely used digital wireless standards. T-Mobile USA's innovative wireless products and services help empower people to connect to those who matter most. Multiple independent research studies continue to rank T-Mobile among the highest in numerous regions throughout the U.S. in wireless customer care and call quality.



ROBERT DOTSON PRESIDENT & CEO, T-MOBILE USA

As the leader of the No. 4 carrier in the U.S., Dotson has carefully crafted T-Mobile USA's reputation for being the smallest nationwide operator with the biggest innovations — both in technology and pricing scenarios. In fact, despite its smaller subscriber base, T-Mobile has managed to keep its larger competitors (namely Verizon Wireless and AT&T Mobility) on their toes.

By Nicola Michels, GACC New York
nmichels@gaccny.com

Top 50 German Firms in the US

New Number One: T-Mobile USA

The latest Top 50 Ranking of German Firms in the U.S. conducted by the German American Chambers of Commerce, based on the 2009 annual sales figures, demonstrates the robust condition of German firms in the U.S. - despite the recession and financial crisis. The total revenues of the Top 50 fell by only 7.5% from \$275 to \$255 billion in last year's ranking. 32 of the 50 firms reported mostly modest losses. 18 companies even showed increased sales numbers. T-Mobile USA pushed Siemens USA from last year's first place to become the new number one, although Siemens remains the biggest German employer having created 64,000 jobs. Robert Dotson, CEO of T-Mobile USA for the last 6 years, traces this success back to his company's innovative products and pricing models: *"T-Mobile USA is intensely focused on offering families a better overall communications value when every dollar counts. While the recession has changed the spending habits for many consumers, we are extremely bullish on the opportunity to offer innovative products and data services that deliver new and compelling ways for families to stay connected. We've long held the leadership position on value in wireless, and we will extend that success into 2010 and beyond."* The relatively low decrease in the overall volume of sales of the Top 50 is contrasted with the number of job cuts over the same period. The Top 50 German firms decreased their work force by 14% to 412,000, down from 480,000. The automotive sector and steel industry were hardest hit. **EAT**

Top 10 Employers

Company	2009	2008
Siemens USA Holdings	64,000	66,000
The Great Atlantic & Pacific Tea Company, Inc.	50,000	62,030
Fresenius Medical Care Holdings, Inc.	39,000	42,000
T-Mobile USA	36,000	36,000
ThyssenKrupp USA, Inc.	21,000	44,228
Bayer Corp.	17,000	16,300
Bertelsmann, Inc.	17,000	17,000
BASF Corp.	15,000	15,191
Daimler Trucks	14,000	21,168
Robert Bosch, LLC	13,500	38,782

TOP 50 Ranking of German Firms in the U.S. 2009

COMPANY NAME	U.S. LOCATION	WEBSITE ADDRESS	U.S. TOP EXECUTIVE
1 T-Mobile USA	Bellevue, WA	www.t-mobile.com	Robert Dotson
2 Siemens USA Holdings	New York, NY	www.usa.siemens.com	Eric Spiegel
3 BMW of North America, LLC	Woodcliff Lake, NJ	www.bmwusa.com	Jim O'Donnell
4 BASF Corp.	Florham Park, NJ	www.basf.us	Kurt Bock
5 Allianz North America, Inc. (incl. Firemans Fund)	New York, NY	www.allianz.com	Gary C. Bhojwani
6 Mercedes Benz USA, LLC	Montvale, NJ	www.mbusa.com	Ernst Lieb
7 Bayer Corp.	Pittsburgh, PA	www.bayerus.com	Greg Babe
8 The Great Atlantic & Pacific Tea Company, Inc.	Montvale, NJ	www.aptea.com	Christian W.E. Haub
9 DHL Holdings (USA), Inc.	Plantation, FL	www.dhl.com	Hans Hickler
10 Boehringer Ingelheim Corp.	Ridgefield, CT	us.boehringer-ingelheim.com	J. Martin Carroll
11 Turner Construction Co.	New York, NY	www.turnerconstruction.com	Peter J. Davoren
12 Fresenius Medical Care Holdings, Inc.	Waltham, MA	www.fmcna.com	Ben Lipps
13 Robert Bosch, LLC	Farmington Hills, MI	www.bosch.us	Peter J. Marks
14 Trader Joe's Co.	Monrovia, CA	www.traderjoes.com	Dan Bane
15 Heraeus Incorporated	New York, NY	www.heraeus.com	Schuh-Klaeren, Maike
16 Continental USA	Fort Mill, SC	www.continentaltire.com	William L. Kozyra
17 Aldi, Inc.	Batavia, IL	www.aldi.us	Charles Youngstrom
18 ThyssenKrupp USA, Inc.	Troy, MI	www.thyssenkrupp.com	Deric Righter
19 Daimler Trucks	Portland, OR	www.daimler-trucksnorthamerica.com	Martin Daum
20 Hannover Life Re America	Orlando, FL	www.hlramerica.com	Pete Schaefer
21 Lehigh Cement Co.	Allentown, PA	www.lehighcement.com	Albert Scheuer
22 SAP Americas	Newtown Square, PA	www.sap.com	Bill McDermott
23 Volkswagen Group of America (incl. Audi Brand)	Herndon, VA	www.vw.com	Stefan Jacoby
24 Henkel of America, Inc.	Rocky Hill, CT	www.henkel.us	Jeffrey C. Piccolomini
25 Bertelsmann, Inc.	New York, NY	www.bertelsmann.com	Robert Sorrentino
26 Adidas North America Inc.	Portland, OR	www.adidas.com	Herbert Hainer
27 Munich Re America	Princeton, NJ	www.munichreamerica.com	Anthony J. Kuczinski
28 E.ON U.S., LLC	Louisville, KY	www.eon-us.com	Victor Staffieri
29 Evonik Degussa Corp.	Parsippany, NJ	www.north-america.evonik.com	Tom Bates
30 Linde Gas North America, LLC	Murray Hill, NJ	www.us.linde-gas.com	Patrick Murphy
31 Stinnes Corporation	Tarrytown, NY	www.dbschenkerusa.com	Dr. Christoph Bohl
32 Porsche Cars North America, Inc.	Atlanta, GA	www.porsche.com/usa	Detlev von Platen
33 Deutsche Lufthansa AG	East Meadow, NY	www.lufthansa.com	Jens Bischof
34 B. Braun Medical, Inc.	Bethlehem, PA	www.bbraunusa.com	Caroll Neubauer
35 ZF Group North American Operations	Northland, MI	www.zf.com/na	Dr. Michael Paul
36 GEA North America Holdings, Inc.	New York, NY	www.geagroup.com	Susan M. Murphy
37 Freudenberg-NOK General Partnership	Plymouth, MI	www.freudenberg.us	Mohsen M. Sohi
38 Helm U.S. Corporation	Piscataway, NJ	www.helmusa.com	Andreas Weimann
39 Lanxess	Pittsburgh, PA	www.lanxess.com	Randall S. Dearth
40 Flatiron	Longmont, CO	www.flatironcorp.com	Tom Rademacher
41 Stihl Inc.	Virginia Beach, VA	www.stihlusa.com	Fred Whyte
42 Wurth Group of North America Inc.	Charlotte, NC	www.wurth.com	Andreas M. Fischer
43 Cognis Corp. USA	Cincinnati, OH	www.cognis.com	Paul S. Allen
44 Behr America, Inc.	Troy, MI	www.behrgroup.com	Heinz J. Otto
45 Schott North America, Inc.	Elmsford, NY	www.us.schott.com	Dr. Gerald J. Fine
46 BSH Home Appliances Corporation	Huntington Beach, CA	www.bsh-group.us	Stefan Koss
47 Infineon Technologies North America Corp.	Milpitas, CA	www.infineon.com	Jean-Baptiste Loire
48 Puma North America, Inc.	Westford, MA	www.puma.com	Jay Piccola
49 Knorr Brake Holding Corp.	Watertown, NY	www.knorrbrakecorp.com	Heinz Hermann Thiele
50 Beiersdorf, Inc.	Wilton, CT	www.beiersdorfusa.com	Ian Holding

Top 50 German Firms in the US



Download the ranking from
www.gaccny.com

PARENT COMPANY	'09 SALES (\$MILLIONS)	'08 SALES (\$MILLIONS)	EMPLOYEES '09	EMPLOYEES '08	BUSINESS ACTIVITY	
Deutsche Telekom AG, Bonn	21,531 ↑	19,411	36,000	36,000	Communications	
Siemens AG, Munich	21,301 ↓	27,200	64,000	66,000	IT/Communications, Transportation	
BMW AG, Munich	16,296 ↓	16,660	5,500	6,000	Automotive	(1)
BASF AG, Ludwigshafen	15,955 ↓	16,449	15,000	15,191	Chemicals	(1)
Allianz SE, Munich	13,900 ↑	10,801	9,908	9,427	Insurance	(2)
Daimler AG, Stuttgart	11,600 ↓	15,967	1,500	3,869	Automotive	(1)
Bayer AG, Leverkusen	10,700 ↓	11,180	17,000	16,300	Pharmaceutical/Medical Products	(1)
Tengelmann Group, Mühlheim	10,000 ↑	6,401	50,000	62,030	Grocery Stores	
Deutsche Post AG, Bonn	8,813 ↓	14,814	2,600	2,890	Courier Services	(1)
Boehringer Ingelheim GmbH, Ingelheim am Rhein	8,664 ↑	7,484	9,300	9,000	Pharma	(1)
Hochtief AG, Essen	8,200 ↓	9,600	5,700	5,700	Construction	
Fresenius SE, Bad Homburg	7,612 ↑	6,663	39,000	42,000	Surgical/Medical Instruments	(1)
Robert Bosch GmbH, Stuttgart	7,250 ↓	7,672	13,500	38,782	Automotive, Consumer Goods, Industrial Technology	(3)
Aldi Einkauf GmbH & Co.oHG, Essen	7,200 ↑	6,500	5,500	2,500	Grocery Stores	
Heraeus Holding GmbH, Hanau	6,703 ↑	4,611	1,746	1300	Non-Ferrous Metals	(1)
Continental AG, Hannover	6,304 ↑	4,781	1,381	1,381	Tires	(1)
Aldi Einkauf GmbH & Co.oHG, Essen	6,200 ↑	5,800	3,000	1,000	Grocery Stores	
ThyssenKrupp AG, Düsseldorf	5,200 ↓	13,488	21,000	44,228	Steel, Stainless Steel, Capital Goods, Services	
Daimler AG, Stuttgart	5,153 ↓	10,411	14,000	21,168	Automotive	(1)
Hannover Rückversicherung AG, Hannover	4,566 ↑	2,952	336	217	Insurance	(2)
HeidelbergCement AG, Heidelberg	4,019 ↑	2,600	5,800	5,500	Cement	(1)
SAP AG, Walldorf	3,746 ↑	3,709	4,000	750	Software	
Volkswagen AG, Wolfsburg	3,617 ↓	4,236	1,400	1,400	Automotive	(1)
Henkel KGaA, Düsseldorf	3,539 ↑	2,557	6,500	5,714	Industrial Organic Chemicals	(1)
Bertelsmann AG, Gütersloh	3,481 ↓	4,640	17,000	17,000	Media, Publishing	
adidas AG, Herzogenaurach	3,280 ↓	4,013	9,716	9,716	Sports Wear	(1)
Münchener Rückversicherungsgesellschaft, Munich	3,237 ↓	3,600	1,211	1,200	Insurance	
E.ON AG, Düsseldorf	2,570 ↑	2,492	3,256	2,977	Power Generation	
Evonik Industries AG, Essen	2,306 ↓	2,813	3,500	4,000	Industrial Inorganic Chemicals	
Linde Group, Munich	2,144 ↓	2,595	400	400	Industrial Gases	(1)
Deutsche Bahn AG, Berlin	1,773 ↓	2,332	5,960	7,300	Freight Transportation	
Porsche AG, Stuttgart	1,615 ↓	2,125	180	243	Automotive	(1, 5)
Deutsche Lufthansa AG, Köln	1,500 ↓	1,583	776	776	Air Transportation	(6)
B.Braun, Melsungen	1,370 ↑	827	4,234	3,183	Surgical/Medical Instruments	
ZF Friedrichshafen AG, Friedrichshafen	1,322 ↓	1,752	4,660	5,917	Automotive	
GEA Group AG, Bochum	1,198 ↓	1,285	2,224	1,400	Engineering Services	(4)
Freudenberg Dichtungs-und Schwingungstechnik, Weinheim	1,125 ↑	976	6,184	6,184	Automotive	(1)
Helm AG, Hamburg	1,100 ↑	494	292	75	Chemicals	
Lanxess, Leverkusen	1,046 ↓	1,492	800	n/a	Specialty Chemicals	
Hochtief AG, Essen	1,040	n/a	2,022	n/a	Construction	
Andreas Stihl AG & KG, Dieburg	911 ↓	942	2,036	2,300	Power Tools	
Würth-Gruppe, Künzelsau-Gaisbach	910 ↓	984	370	370	Maintenance Supplies	
Cognis GmbH & Co. KG, Monheim	767 ↓	1,011	1,300	1,160	Chemicals	(1)
Behr GmbH & Co. KG, Stuttgart	729 ↓	1,004	2,220	2,694	Automotive	(1)
Schott AG, Mainz	600 ↓	675	2,600	2,300	Glass & glass-ceramic products	(1)
BSH Bosch und Siemens Hausgeräte GmbH, Munich	600 ↓	721	1,400	1,950	Kitchen Appliances	(1)
Infineon AG, Munich	598 ↓	2,585	700	832	Semiconductors	
Puma AG, Herzogenaurach	534 ↓	878	1,298	1,298	Sports Wear	(1)
Knorr Bremse AG, Munich	475 ↓	485	2,559	6,000	Railroad Equipment	(1)
Beiersdorf AG, Hamburg	413 ↓	1,071	2,342	2,342	Branded Consumer Goods	(1)

Conversion rate of 1.39 (2009 yearly average) applied when sales given in EUR. (1) North America (exclusive U.S. figures not available) (2) Gross Written Premium (3) 2008 Sales (exclusive 2009 figures not available) (4) Americas (exclusive U.S. figures not available) (5) selectory.com (6) estimate